

Guest reviews made simple

Now you can manage guest reviews from your PMS/Channel Manager



E4J has just connected to our guest reviews interface

Your guest reviews are a key part of your business. They tell you how guests experience your property, and help you identify what you're great at – as well as what you can improve on.

This can have a huge impact. In fact, we've seen that properties with higher review scores get more bookings.

Now, you can manage all your guest reviews from your PMS or channel manager.

What's in it for you?

- **Save time.** With all your Booking.com reviews on one platform, there's no need to click back over to the Booking.com extranet.
- **Improve online reputation.** Replying to reviews helps reassure future bookers.
- **Understand guest experience.** Track guests' comments and filter by category.
- **Increase overall revenue.** Higher review scores tend to mean more bookings.

And if you work with multiple properties, enjoy extra benefits:

- See reviews for different properties from the same page.
- Track aggregated scores across a group of properties.
- Reply to reviews for multiple properties from the same platform.

[Find out more](#)

Log in to your PMS/channel manager to get started today